2019 Valorizing our industrial heritage

2019 INVESTMENT PLAN

O1 Restructuring of the Ancona plant

In 2019, the Prada Ancona Plant, which houses the Apparel Division, underwent reorganisation following a property acquisition. Since September 2018, building and plant engineering works have been carried out, both internally (renovation of the ground floor) and with regard to the outdoor spaces.

The area, which covers a total of 5,800 square meters, houses the Modeling Laboratory, finished product warehouse for hanging and flat products and the corresponding quality controls, Cutting Centre, as well as housing the offices.



2019 INVESTMENT PLAN

02 Footwear Cutting Laboratory in Levanella

AREZZO

In August 2019, a new footwear Cutting Laboratory with a dedicated raw materials and accessories warehouse was completed at the Levanella plant.

The 1440 square-meter warehouse provides support for both the new internal cutting centre and external production. The laboratory, on the other hand, covers an area of 640 square meters and is equipped with new automatic machines alongside the existing ones, for a production capacity of 400 pairs per day (with the aim of increasing this to 600 pairs).

