
2018

**Valorizing
our industrial
heritage**

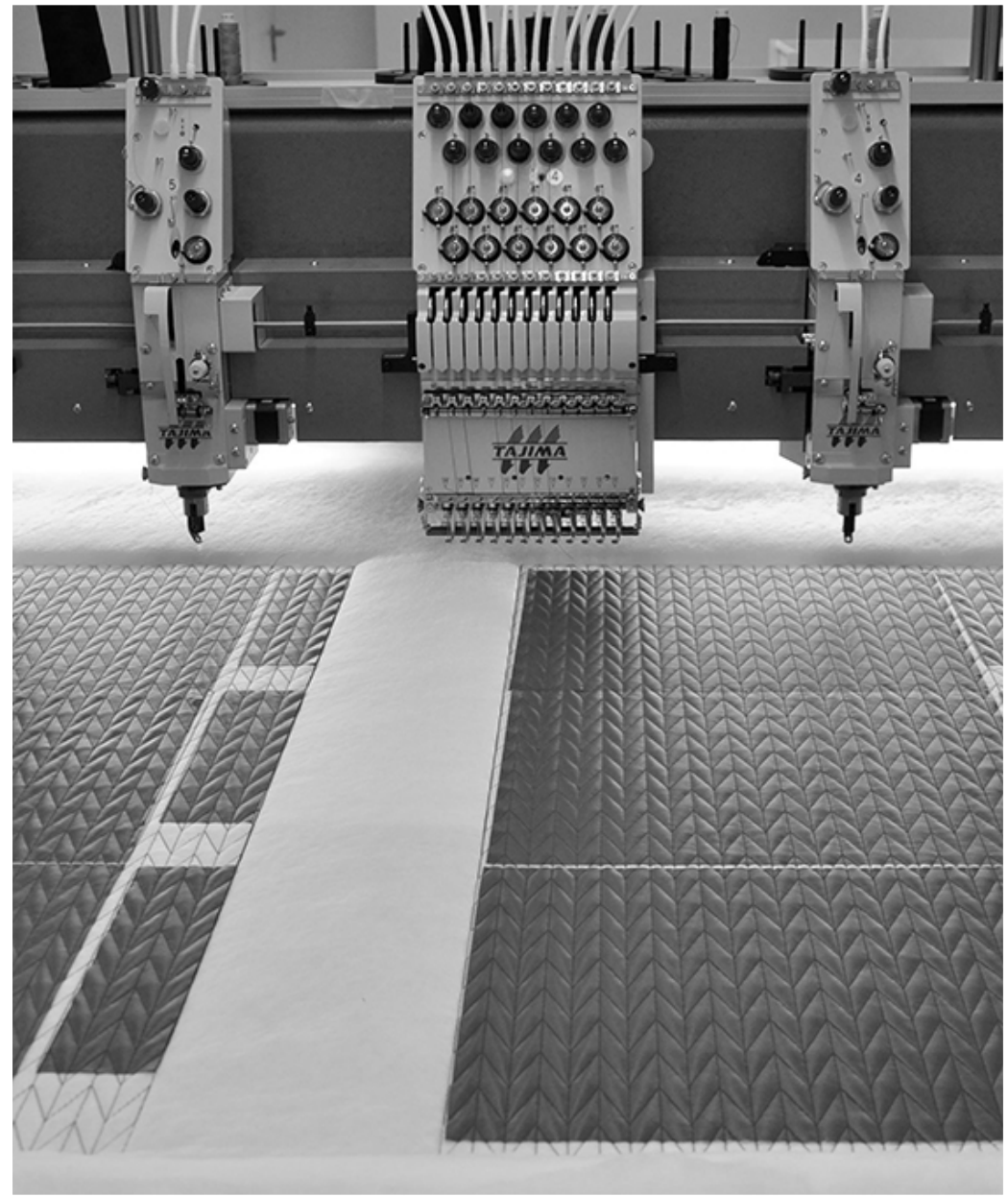
PRADA Group

01 New Embroidery Laboratory in Terranuova Bracciolini

AREZZO

The historical head office in Terranuova Bracciolini has been kitted out with a new Embroidery Laboratory, in addition to the existing Cutting Centre. The aim of this operation is to internalise the special processes, such as *matelassé* and *cloquet*, for both the production of the collection and samples, thus guaranteeing maximum quality and direct control of the manufacture.

The completely reorganised and renovated laboratory spaces cover a total area of 400 square metres, with state-of-the-art, highly specialised equipment and machinery, including a special two-head machine - used mainly for sample collections - and a ten-head machine for large-scale production.



02 Garment-Making School in Levanella

AREZZO

On 12 February 2018, due to a reorganization of the spaces of the Apparel Division in the Levanella industrial complex, a Garment-Making School has been completed as part of the Prada Academy project.

The Garment-Making School covers an area of 160 square meters on the first floor of the building, set up with a cutting and preparation area, 16 stations for sewing and two for ironing, to illustrate all the production phases of the garment.



03 Sneakers conveyor production system at Montegranaro

CIVITANOVA MARCHE

In June 2018, the project to reorganise the Men's Footwear Centre at the Montegranaro plant was completed, with the construction of the new sneakers conveyor production system.

The project also saw a complete reorganisation of the outdoor spaces. The operation made it possible to strengthen the surrounding hilly landscape through an environmental engineering system of "reinforced soil". Manoeuvring spaces for lorries and 75 new parking spaces for the entire area were also created, along with a new helipad.



04 Auditorium and Multimedia rooms at Valvigna

AREZZO

On 8 June 2018, the space on the ground floor in the Office Building of the Valvigna factory was inaugurated on the occasion of the presentation of the book "Guido Canali Architetture per Prada".

The area, measuring about 500 square meters, houses an Auditorium with seating for 110, two Multimedia Rooms, two Meeting Rooms and a Video conference Room, each equipped with state-of-the-art technological equipment. The design creates a balance between architectural rigour and the natural elements surrounding the building.



05 New Canteens in Torgiano and Montegranaro

UMBRIA AND MARCHE

At the Torgiano and Montegranaro plants, a project for the construction of new company canteens has been completed.

The expansion of the Torgiano plant involved the restructuring of the two-storey building: the new canteen, located on the first floor, covers a total area of 288 square metres, and can accommodate 80 people. On the ground floor there are areas reserved for relaxation, reception and changing rooms. Within the Montegranaro shoe factory, a shared canteen of 650 square meters and offering 120 seats has been inaugurated, along with a new relaxation area.



Montegranaro



Torgiano

06 Levabella Garment Quality Control centre and Hanging Garments warehouse

AREZZO

This new department within the Levabella Logistics Centre complex housed in a unit independent of the main building, has been planned to certify the highest quality level and the perfection of the manufacture of all individual garments.

Product handling is managed by an automated system: the garments arrive individually to the inspector, who examines them in every detail. Approved products are certified by digital signature, while those deemed non-conforming are sent back to production. The workbenches are lined with special materials to prevent accidental damage to the product, while the ergonomic workstations allow the garment to be processed either hanging or laid flat. The department has 21 workstations - 4 of which are dedicated to the checking of "Made to Measure", "Made to Order" and "Special Order" products - with a daily control capacity of 3500/4000 pieces.

