
2017

Valorizing our industrial heritage

PRADA Group

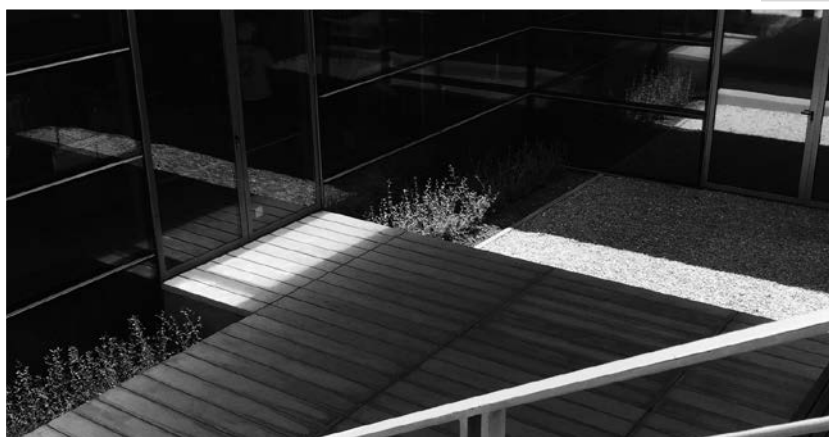
01 Montegranaro

NEW PLANT (Marche)

At Montegranaro, in the Marche region stands the first “garden factory” of the Prada Group. The complex, which consists of two buildings dedicated to the production of formal and sport footwear, has been restored to embody the pioneering representation of the new architectural approach that will characterize the most important industrial sites of the Group.

This project involved the upgrading of all the internal areas for a total of 3,600 square meters and the complete, extensive restructuring of the exterior through terracing that expanded the loading dock area and created 75 new parking slots.

To complement the requalification, the plant received a raw materials warehouse, two service labs for quality control of finished products, a production lab, and a company canteen.





02 Restructuring of the Torgiano plant

PERUGIA

At Torgiano's plant (Perugia), historic Prada Group's knitwear production center, underwent a thorough internal restructuring and reorganization with the opening of a new 2,000 square meters building.

The objective of this major project was to bring into this facility some processing and activities to improve efficiency and quality control of the production process and finished product, revamping the existing structure in terms of equipment and machinery, and adding personnel.



02 PERUGIA

The multi-stage project involved, first, the opening of the building, designed with special attention to work quality in terms of space, plant and illumination, and with the installation of overhead lighting and full-height windows.

The second stage included major restructuring of the existing building, now connected to the new building, involving the structures, newly-designed internal areas, and replacement of all the systems, floors, and windows.



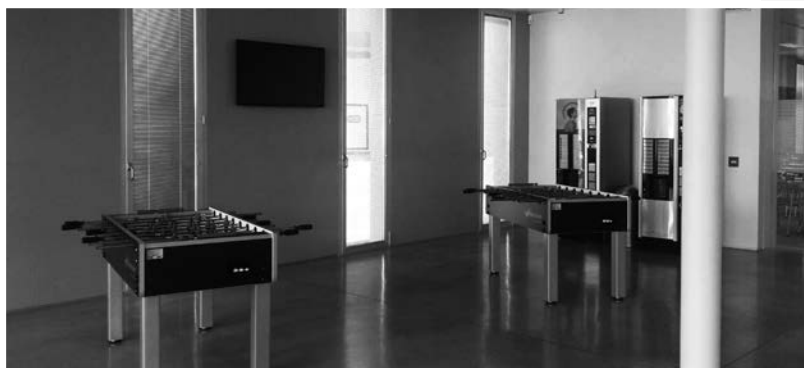
03 New canteens at Levanella and Buresta

AREZZO

The new company canteens of Levanella and Buresta industrial sites, both in Arezzo province, boast glass walls, outdoor gardens, leisure areas, and detailed attention to decor, furnishings, and the latest technical systems, designed to provide the highest level of service in terms of both quality and organization.

The Levanella canteen serves an average of 500 meals per day and features, in addition to the foodservice area, a leisure area of new conception – completely separate from the other spaces, designed to encourage communication and socializing among colleagues – equipped for coffee service, meetings and billiards.

The Buresta canteen has also been restyled by Studio Canali with the creation of a garden, also used as a leisure area, green areas, and a roof garden.



Levanella





Buresta



04 Restructuring of San Giovanni Valdarno Plant

AREZZO

After a major restoration and reorganization, the plant of San Giovanni Valdarno (Arezzo) dedicated to the production of sneakers, was completed with the introduction of new systems and new machinery. A new refectory was also built on the first floor.



05 Leather Cutting Centre at Terranuova Bracciolini AREZZO

A new Leather Cutting Centre for the production of leather goods has been built at the Terranuova Bracciolini factory, with the aim of keeping this specific stage of production in-house while at the same time improving quality, efficiency and controlling consumption.

The new department covers an area of 2,500 square meters and is characterised by a single space, equipped with 21 new technologically advanced automatic cutting machines. Inside the department, there are also all the support functions for the cutting shop: the raw materials warehouse for leather and fabrics, the preparation area, the CAD office, the quality control area for the cut product and the shipping warehouse.

