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PRADA S.p.A.

Registered office at Via A. Fogazzaro n. 28, Milan, Italy Registry of Companies of Milan, Monza, Brianza, Lodi (Italy): No. 10115350158 (Incorporated under the laws of Italy as a joint-stock company with limited liability) (Stock Code: 1913)

DATE OF BOARD MEETING

PRADA S.p.A. (the "**Company**") hereby announces that a meeting of the Board of Directors will be held on Wednesday, October 30, 2024, for the purpose of, among other matters, approving the announcement of the unaudited quarterly revenues of the Company and its subsidiaries for the nine months ended September 30, 2024, for publication.

By Order of the Company PRADA S.p.A.
Mr. Paolo Zannoni
Executive Deputy Chairman

Milan (Italy), October 16, 2024

As at the date of this Announcement, the Company's executive directors are Mr. Patrizio BERTELLI, Mr. Paolo ZANNONI, Ms. Miuccia PRADA BIANCHI, Mr. Andrea GUERRA, Mr. Andrea BONINI and Mr. Lorenzo BERTELLI; and the Company's independent non-executive directors are Mr. Yoël ZAOUI, Ms. Marina Sylvia CAPROTTI, Ms. Cristiana RUELLA, Ms. Pamela Yvonne CULPEPPER, and Ms. Anna Maria RUGARLI.